



# newsletter

SEPTEMBER 1974

Editor: K. Michael Benfield NEW BUILDINGS TRINITY ST COVENTRY Telephone 22048

## EDITORIAL:

This extended issue of the news letter is being sent to a wider audience:-

- a) To all those news men and women with whom we had contact over the last General Election. Just to show you we're still alive, ready and willing. Thanks to those of you who have given us coverage in the past. We hope you might find something of interest in these columns.
- b) To all organisations who are closely concerned with one or other aspect of our environment or survival. We would appreciate your letting your members know what we're up to. In return we will be very pleased to offer you space in these columns. We are very interested in what you are doing.

Have you noticed how in one form or another so many other organisations are jumping onto the theme we used at the last General Election. Remember "The Battle of Britain" leaflets? Unfortunately so many of these imitators want to STOP things. They cry out for more policing, more military capability, more restraint on unions and/or business. How pitifull that they are so concerned with maintaining their particular status quo that they become aberrant, their thoughts confused, their intentions only to STOP things and their actions in consequence destructive.

Surely the true Battle of Britain is a battle for creation. The fight to change outmoded habits and ideas, the struggle to overcome the forces of destruction and build a new society with new drive and new values.

Our emphasis is on starting the change NOT STOPPING.

N.B. Re-prints of the "Battle of Britain" leaflet are available from me (editor) Price £5.00 per 1000. (Copy enclosed)

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1. MANIFESTO now available min. price 50p each. All 26 pages in bright attractive colour featuring PEOPLE logo and entitled "A Manifesto for Survival". This is the document that was adopted at the National Conference held in Coventry June 8th/9th 1974. Get your copy(ies) without delay from National Treasurer Lesley Whittaker. Send 55p minimum (to cover post etc.) -

£5 if you can afford it!

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2) REMEMBER : Area Organisers Conference Saturday 28th. September. 1974 in Liverpool. Contact P. Murray 6, South Way, Liverpool 16.

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Vacancy on N.E.C. for member responsible for Fund raising. Nominations please to National Secretary, Clive Lord.

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Have you paid your annual subscriptions for 1974? Area/Local groups please remit your £1 per member. Isolated members please remit £1.50 each to National Treasurer Lesley Whittaker.

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Funds are low. Who can you persuade to send us a donation? Have you tried your better half? Children? Parents? Aunts? Uncles? Friends? Neighbours? If not try them now - sell them a manifesto for a fiver or something, but please do help raise funds.

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Any news is good news - tell me what changes or schemes you have made or in hand for publication in this newsletter.

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3) CANDIDATES FOR NEXT ELECTION. So far announced:

Elizabeth Davenport , The Nook, Littleworth, Worcester, standing for Birmingham Northfield.

When you announce your prospective parliamentary candidate don't forget to let the "Times" know. They carry a daily list.

If you want any information or help on how to set about fielding your own candidate write or ring Tony Whittaker TODAY.

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4) PUBLIC CONCERN : What is it that worries John Citizen? Here are a few

of the main items. Inflation, Food prices, Housing, Dreadfull Waste, Large Companies, The Common Market, The Failure of other Politicians, Resistance to packaging, Resistance to mass media, Sceptiscism of reliability of media information, Regionalism -(London must not dominate). In short he has become confused and uncertain and is made more so everyday. Use this fact to spread PEOPLE and recruit members.

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5) WHAT DOES PEOPLE OFFER ? Individuality. A logical attack on waste, bigness and cost of living. A realistic (if unpalatable) view of Britains future. Encouragement, Consistency through long term appraisal and planning as opposed to present 3 - 5 year parliament planning. In short the removal of confusion and creation of certainty.

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6) POINTS OF VIEW, Questions and other items of interest for inclusion in this newsletter should be sent to me the Editor.

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7) SPEAKERS - If you are organising meetings on your own or in conjunction with other societies and you would like speakers from N.E.C. or other specialists contact Clive Lord. If you are or have available people who are willing to speak on any topic please let Clive know.

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8) WHAT NEWS HAVE YOU? Everyone in PEOPLE wants to know whats going on around the country. Tell me what you've been up to or have in prospect for publishing in the next news letter. Copy date 21st of the month.

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9) HOW TO ESTABLISH A PEOPLE GROUP. Copies of this extremely valuable "instant PEOPLE pack" are available from National Secretary Clive Lord. If you know of an area that needs a group send for a free copy today, and start recruiting. YOU are very much needed.

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10) CHANGE OF ADDRESS? If you have moved/are moving or know any other PEOPLE who have or will be please let me know NOW. It's vital we keep in touch.

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11) WHAT CAN YOU DO? Ask other people to help you including other organisations in your area. Find one person in each street who will hold meetings, (Coffee mornings, drinks, parties etc.) on a regular basis. Ask personalities and journalists for their opinions and advice - you'll find they'll get involved.

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12) HELP REQUIRED. Can you type? Write? Phone? Enthuse? Drive? Walk? Lick envelopes? Talk? Organise? Recruit? or have you just got time on your hands? Whatever your capabilities we need them. At the moment the N.E.C. requires 4 Key people as National Co-ordinators. Regional and local counterparts are also needed. If you feel that your capacity is underused or if you know of anyone who does e.g. Pensioners, Housewives, Community workers, Volunteer groups, Students etc, etc, then send names and addresses now to me (Editor)

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13) URGENT MESSAGES. ATTENTION WORKING GROUPS.

Manifesto Revision. Item on the agenda of the area organisers meeting due to take place on 28th. September, is a report on the progress made by the working groups. Would all those who are acting as convenors for the groups please send to Peter Allen a report on progress made by their group to reach him before 26th. September.

Ten working groups are now operating. The people to contact if you wish to contribute to any of them are:-

Population - VAL STEVENS, 77 School Rd. Hall Green Birmingham B28 8JQ

Economy - TOM GREEVES, 8 Middle Park Close, Selly Oak, Birmingham B29 4bt.

Agriculture - IAN PEASLEY, 7 Charles Rd, Tipton, Staffs.

Energy & Fuel - KEN PEFFERS, 26 Oak Rd, Leeds 7.

Transport - MALCOLM KIMBER, Samlesbury Hall, Preston New Rd, Samlesbury PR50UP

Social Welfare - DOROTHY HAYWARD, 19 Carleton Rd. London N7

Education - JOYCE ALLEN, 16 West Park Rd, LEEDS8.

Natural Resources - Peter Allen, 16 West Park Rd. Leeds 8.

P.A. and Government - Peter Allen, 16 West Park Rd. Leeds 8.

Foreign Policy - DAMON THOMPSON, 2 Elm Row, Edingburgh EH74AA.

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14) HAVE'NT YOU DONE WELL! From all over the country news continues to reach us albeit via devious routes, of substantial increases in membership, projects which involve the community, contact with other organisations and the like. From the reports we have you are all making a considerable impact and good impression. Well done. Keep up the goodwork - but why keep such a secret? Let everyone know via these pages.

NEWS FROM THE AREA GROUPS.

IPSWICH The Marjorams have now organised several successful meetings and now have a large(100+) effort in prospect for end September.

PORTSMOUTH. Most rapidly expanding group at the moment. Exerting much influence via Doctors and Overpopulation Group. This groups activities could lead to PEOPLE voice in the House of Lords.

WORCESTER/BIRMINGHAM Already preparing for election.

COVENTRY Interest being shown at grass roots Trade Union level as a result of 2 local press articles in 1 week.

CAITHNESS As you would expect from the Scots has excellent record of conversion of enquiries to paid up members.

CORNWALL Can we find another candidate as Dr. Edward Goldsmith may be out of the country at an October election.

LIVERPOOL Very busy with September Area Organisers conference. Also threatening to field 10 candidates as at June last!

NEWCASTLE - Welcome.

LEEDS - Well on the way to financing their candidate(s) thanks to jumble sales etc. Well done ladies!

MANCHESTER - Paul Carline now moved to Cornwall. Offers to replace his stirring work to Clive Lord please.

HUNTINGDON - Despite personal misfortunes Cherry Durant rapidly regaining good health and soldiering on regardless - Best wishes Cherry.

CARDIFF - Looks like another group on the way.

UNIVERSITIES/COLLEGES good use made of the vacation to disperse Knowledge of PEOPLE. Good work students. Your efforts are well worthwhile.

N.E.C. Busy with publicity launch. Sending Manifesto to National Press, T.V. and Radio. Meetings are usually full and lengthy (6 hrs or so) due to upward pressure from your developing activities.

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15) ADVERTISING. This advertisement has appeared FREE so far in "Towards Survival" and "The Ecologist" - with very good effect. Can you get the

same or similiar free adverts in your own sphere of influence? e.g. Church magazines, Professional mags, Local papers, Publications of other organisations (Con. Soc. F.O.E. P.P.A.etc) Ideas welcome. For help and advice phone or write to me (Ed.)

**the most rapid way to develop and test survivalist ideas**

Release your pent up emotions and frustrations. Join with other like minded people throughout the country who like you want to avoid the stale atmosphere of discussion groups and find a live, active outlet for your energies and beliefs. A focus rather than a forum in which old style left and right have learnt to bury their traditional dogmas and work together for a new society based on a sustainable life style and a movement from a flow to a stock economy. Join ...

**PEOPLE PEOPLE PEOPLE**

**needs organisers, candidates and money**

Formed in January 1973 PEOPLE support already spreads from Lands End to John O'Groats. After fielding 6 candidates in the last General Election PEOPLE knows that the people of Britain are disillusioned with conventional parties and politics. The time is right to make them aware that a real choice now exists. Your support, moral, physical and financial is needed now. Send for further details today to: National Chairman, 89 Hertford Street, COVENTRY.

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16) NAMES AND ADDRESSES.(N.E.C.)

- CHAIRMAN - A.M.(Tony) Whittaker, 69 Hertford St., Coventry 22586 (Office)  
SECRETARY - C.L (Clive) Lord. 44, Upper Batley Low Lane. Batley, Yorks.  
Tel: Batley 472767.  
TREASURER - A.L. (Lesley) Whittaker, 69, Hertford St. Coventry.  
POLICY REVISION - P.M. (Peter) Allen. 16, West Park Rd. Leeds 8. 664669.  
STRATEGY - K.M. (Michael) Benfield. New Buildings, Trinity St. Coventry  
Cov. 22048 (Office)

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17) EXTRA COPIES OF NEWSLETTER for you to circulate to all members of your group and others interested may be obtained at COST PRICE of 6p per issue. Please use the form below to order your extra copies NOW.

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Please supply extra copies of all subsequent newsletters at an extra charge of 6p each. I enclose payment for the next 3/6/9/12 months issues of £

Name:

ADDRESS:

Area Group:

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