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**Publications:**

	Quantity	Cost
1. <b>The Politics of Ecology</b> (20p) A full explanation of our philosophy and principles		
2. <b>The Real Alternative</b> (25p) A short manifesto of the Party's policies		
3. <b>The Reckoning</b> (25p) A comparison between our policies and those of the other parties.		
4. <b>How to Survive the Nuclear Age</b> (80p) A major new pamphlet on Civil Defence and disarmament		
	Postage and packing	20p
<b>TOTAL</b> (please fill in this amount overleaf)		

We need your support, your ideas, your involvement. We don't claim to have all the answers — we're certainly not offering a slick political blueprint. What we are offering is a *challenge* to break free of the past, and bring life to the future.

**SUPPORT THE  
ECOLOGY PARTY**

Send off this form today!

# WHERE THE WASTELAND ENDS

A challenge from Britain's  
fast-growing Green Party

## THE ECOLOGY PARTY



### POLITICS TODAY IS A WASTELAND!

We're in a mess. Yesterday's politics just aren't working in today's world. We are still being told that economic growth is the answer to all our prayers. It will "create wealth", "reduce social inequality", and so on. So we continue to expand, to demand more of everything. And to do it, we strip the Earth of its assets as fast as we can, of its energy, its land, its raw materials.

True enough, this once used to work. But not any more. The fact is that we've run up against the physical limits of our planet. The days of cheap energy and cheap raw materials are gone for ever. As things get scarce, they get more expensive. And as world demand for them goes up, so must the rate of inflation.

For all our "wealth", we end up with less real quality of life. People exploit each other as ferociously as they exploit the Earth, in the forlorn hope of getting a bigger slice of an economic pie that is for ever getting smaller. Politicians won't face the facts because they're scared — scared of telling you the harsh truth: that our standard of living cannot go on rising, and that our whole way of life is now at risk.

The challenge we're putting to you is to prepare for the future now — to learn to live in harmony with each other and with the planet we live on.

For a start, we must stop sheltering behind "the system". It's always someone else's fault, someone else's responsibility. But the system can't cope. It's too big, too remote. And it's cracking up under the strain.

We're talking about a new vision of democracy. It's no good complaining, and then doing nothing about it. If there is an answer, then it lies in our own hands, working together in our own communities. We need the kind of democracy that lets us all get stuck in, fully committed, fully involved in the decisions that concern us.

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**That's the only way to get any life back into  
the wasteland**

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## SO WHAT ARE THE ALTERNATIVES?

Dreams of a new society are fine. But what needs to be done needs to be done *right now*. And that means thinking afresh about things!

- we're pressing for the £20 billion (yes £20,000,000,000!!) allocated to the nuclear power programme, to be used instead to create thousands of jobs through an Alternative Energy Strategy, providing interest-free loans to insulate homes and factories, and ensuring the rapid development of renewable energy sources.
- we would shift the burden of taxation onto the wasteful use of raw materials and energy, creating thousands of jobs in repair and maintenance businesses, in recycling and renovation, re-establishing skills and crafts so that things are made with pride and made to last.
- we would introduce some form of National Income Scheme, encouraging people to become self-employed, to provide skills and services for the community.
- agriculture is high up on our list of priorities — we must cut back on imports, grow far more of our own food, and employ thousands more in food production wherever they live.
- we'd like to see Small Business Agencies set up on a local level, to provide funds and know-how for small scale industrial projects, co-operatives and local firms. We need more goods produced locally and more people working near home — small is not only beautiful, it makes good economic sense!
- we're right behind the campaign for proportional representation, and we'd like to see Community and Parish Councils throughout the country, with real administrative and financial powers, decentralising wherever possible.
- our idea of a healthy society means more local health-care centres, more preventative medicine, better balanced diets, safer working conditions, and the elimination of pollution at source.

- we would work towards defusing world tensions by reducing competition for raw materials and markets by getting rid of nuclear weapons, and by doing far more to help Third World countries.

- we would introduce much higher standards of environmental conservation, to protect forests, the seas, agricultural land and other natural resources.

We're after *real quality of life*, the things that money can't buy — job satisfaction, good education and health, community involvement, personal development and so on.

Some have called this the "green revolution"! Well, so be it. For that's the kind of "growth" that we'd like to see.

## YOUR KIND OF POLITICS?

Or does the whole idea of politics turn you right off? It shouldn't — politics is what *you* make of it. You end up getting the kind of politics that you deserve!

### So what makes us any different?

In the first place, the things we're saying just aren't being said anywhere else. We are neither "right" nor "left" nor middle of the road! We reckon these labels are as irrelevant as the ideas they represent.

Secondly, our organisation reflects our ideals. The strength of the Party lies in the local branches, working through their own communities. Members of the National Council are elected on a regional basis. We raise most of our funds from within the Party, and remain totally independent of any "power blocks".

And lastly, ecology is a world-wide movement of which we are just one small part. In Europe, other "green parties" are making real progress with their recent successes in the regional elections.

In the 1979 General Election we had 53 candidates, whose average share of the vote was better than any other minority party. And in local elections we've had candidates elected at county, district and parish level.

It's a truly radical alternative that we're offering you, based on common sense, bringing people together in common respect for each other and the common wealth of the planet on which we depend.

**Ecology means you and the world you live in — the air you breathe, the food you eat, your community, your way of life.**

That's our starting point. And all our policies are based on the following principles:

1. To live within the physical limits of our planet, eliminating waste, and learning to rely on those resources that can be re-used or recycled.
2. To ensure basic material security for all, within a stable economy, based on an alternative to the insane rat-race of economic growth.
3. To achieve greater social equality within the framework of a just and democratic society, so that people of all nations and all races may live in harmony with each other.
4. To restore life to our communities and health to our democracy, through the politics of participation, self-reliance and full-scale decentralisation.
5. To work out a new sense of values for the future, more caring, more spiritual.

### How to support the Ecology Party

The best thing you can do is join us!

The normal subscription is £6. Students, pensioners and claimants can join for £3. For that you get full membership of the Party, but even that isn't enough to make us the force in politics that we need to be. We very much depend on the contributions that people can make.

1. I would like to join the Ecology Party

Subscription £

2. I would like to make a donation

(a) to the National Party £

(b) to . . . . . branch £

3. More information please, (see over) £

TOTAL (enclosed)

Name

Address

Tel no.

Signature

date

Send this form either to: Ecology Party, 42 Warriner Gardens, London S.W.11. or to the local Ecology Party branch on the other side of this form.

# SUPPORT THE ECOLOGY PARTY