

NOW IT'S UP TO YOU
Vote for a Future you
CAN BELIEVE IN

Vote for your
Ecology Party Candidate
CHRIS RETALLACK

ELECTION COMMUNICATION

eco



CHRISTOPHER RETALLACK

Ecology Party Candidate Bodmin Division
I was born in Truro 32 years ago and am married with two children. After studying geography and agricultural economics at Cambridge, I worked in Zambia, developing small scale commercial agriculture. I returned home to teach geography and environmental studies in Bodmin's new Comprehensive School.

In my spare time I am an editor of Cornwall's leading Environmental Newspaper the Cornish Chough. I am also concerned with the efforts to improve provision for the mentally handicapped in Cornwall. I have recently seen the need for political action and was involved in the formation of the mid-Cornwall branch of the Ecology Party.

The Ecology Party A Real Alternative

Dear Voter,

The Policies of the left and right have been tried and have failed.

This is because they have put power and profit before people and nature.

Look at their support of Nuclear Power.

- ☞ It is extremely profitable for a few and increases central control.
- ☞ But we pay the expenses and take the risks with our lives and land
- ☞ The possibility of a Harrisburg disaster in Cornwall is what they're offering us.

Look at other results of the struggle for power and profit.

- ☞ The increasing scale of international violence, breakdown of cities, dying villages, growing unemployment and environmental decay.

The ECOLOGY PARTY is the first to offer a Real Solution.

- ☞ Read the policies overleaf and see how they could apply to every region of the world not just our own, adapted to suit local variations in resources & customs.
- ☞ In Cornwall we would not need a new power station if we used existing techniques to use present energy supplies more efficiently. Then while coal lasts we have time to develop our local energy in rivers, waves, wind and sunlight. This would create many more jobs than any nuclear plants and more cheaply.
- ☞ We could further increase our self-reliance and so control over our own affairs by making greater use of our farmland for local needs:
 - stopping further loss of good land to housing estates, factories and roads
 - encouraging allotments, small holdings and small farms so increasing employment and the production of fresh food for local markets without the use of dangerous chemicals and destructive processing.
- ☞ Other essential developments would be to preserve our fish stocks, re-cycle all metals, glass, plastics and paper, give greater support to small businesses, stop the policy of encouraging outside firms and population into Cornwall, stop the growth of towns at the expense of villages and press for less central government control over local government expenditure with greater public participation to avoid waste.

THE ECONOMY

Common sense tells us that in a world of limited resources all economies can't continue to grow, but politicians still pretend that growth is the only way to solve our problems. In any case, growth today means investment in highly automated industries, which puts thousands more out of work.

So when the "more for all" brigade promise ever-increasing wealth, they're not telling the whole truth. Inflation may allow us to *think* we're better off, but *in real terms* we're not. And you know it.

ECO POLICIES

stop spending more than we earn, and face up to the fact that as a country we must learn to live within our means.

move towards a smaller-scale, stable economy, cutting out the appalling waste and side-effects of our industrialised way of life.

develop the skills that will make sense when energy and raw materials are no longer so cheap, in energy conservation and insulation schemes, in maintenance and repair work, in the vitally important business of recycling, and in the craft industries.

make ourselves much more self-sufficient, creating jobs in those areas where we are most dependent on imports, in agriculture and many manufacturing industries.

encourage the self-employed, and promote small, local businesses, co-operative ventures and community schemes.

reduce our overall dependence on energy, investing massively in alternative sources of energy from sun, wind, wave, rivers and plants. Use government funds to encourage local schemes to produce power from these sources.

put an end to the construction of nuclear power stations — both the risks and costs are too high, and we still don't know how to get rid of the waste products.

THE COMMUNITY

The rapid rate of change in our industrial society has destroyed traditional ties and values. Communities are thoughtlessly torn apart, families increasingly isolated and parental influence reduced.

Power remains firmly fixed at the centre, with more bureaucracy and more government intervention. Little wonder so many people just don't give a damn!

ECO POLICIES

recognise that social stability depends on a sense of community, on good parenthood, and on everyone being able to get fully involved.

introduce an electoral system of Proportional Representation, to bring us closer to the real meaning of democracy.

stop the major parties tinkering around with local politics for their own ends. Get responsibility for things back where it belongs — *with the people, in their own communities.*

introduce much tougher legislation and enforcement to control pollution. Ban the use of lead in petrol.

encourage self-help organisations and reduce people's dependence on state institutions — learning to work *with* people rather than *for* people.

bring old people back into the community, making use of their knowledge and experience.

don't just preach about equality for women or for racial minorities — get on and create a more caring, diversified society, in which co-operation counts for more than competition.

recognise that much crime and vandalism stems from people's frustration at an unpleasant and meaningless way of life. That changes when people discover a sense of real pride and involvement in their community.



".....and here we have our new £2 million electronic digital dole assessor which does the work of 100 clerks."

WE DO NOT INHERIT THE EARTH FROM OUR FATHERS — WE BORROW IT FROM OUR CHILDREN.