

THE ECOLOGY PARTY was founded in 1973 & the local branch in 1977. It has no link with Right or Left, and its funds are contributed by its members. It has put up candidates in national and local elections, and has won seats on county, district and parish councils. The local branch has actively opposed the S.E. Dorset Structure Plan's proposals for massive increases in house-building, road construction and intrusion into the countryside. If elected, your candidate will press the Secretary of State for the Environment for changes in the Plan.

JACKY DEMPSEY is married, and has campaigned actively in the environmental movement for several years. She has worked for organisations such as Greenpeace, Friends of the Earth and the Ecology Party. She is also a member of the Bournemouth and Poole Women's Group.

ELECTION COMMUNICATION

VALUES

- 1) Saving energy and resources, cutting back on nuclear power, preserving the environment, controlling pollution and protecting endangered wildlife is just the start!
- 2) The future is not just more of the past: we need a complete change of direction. The world cannot cope with continuous economic growth and its consequences.
- 3) We need an economic system in which people matter. The quality of life cannot be measured by wealth alone.

Published by Ian Hatwell, 4A South Rd., Bournemouth.
Printed by Devon Ecology Party, 15 Lower North St., Exeter.



FACE THE TRUTH

**VOTE
ECOLOGY**

JACKY DEMPSEY

YOUR CANDIDATE IN BOURNEMOUTH EAST

ECOLOGY is the study of all the world's creatures and how they live together. Without a full understanding of where we fit in, we are in danger of creating a barren, lifeless planet. Our failure to understand this has got us into our present mess.

We have created unemployment, inflation, recession, pollution, the shortage of natural resources, and the breakdown of social structure and values. We have to, and we can, put it right. But the existing parties tell us that all will be well if we carry on as before! Each tries to promise more than the other, but the proof of their failure is all around us.

DON'T WASTE YOUR VOTE ON WORN OUT POLICIES AND PARTIES.

THEY HAVE HAD THEIR CHANCE AND THEY HAVE FAILED US.

Unless you take this opportunity to think about the future and vote responsibly, the present disastrous policies will continue, and your vote will be wasted.

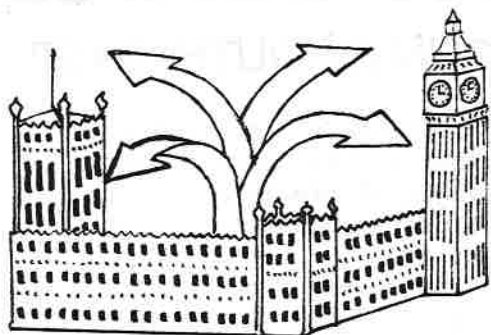
VOTE ECOLOGY - THE REAL ALTERNATIVE

THE ECONOMY, EMPLOYMENT AND THE UNIONS

"More investment", the politicians cry. That means more machines to replace people, and 2 million unemployed by 1980. "More growth" means more inflation: the age of affluence is coming to an end. It's time to face that fact, and stop spending more than we earn.

We need a stable, not a growth, economy. SMALL-SCALE INDUSTRY, using MAN POWER, not machines, should produce for LOCAL needs. Machines are not more efficient when we have to pay over a million people not to work! Local production means less waste of energy on transportation. Waste is built into our economic system - even our massive health bill is a result of the way we live - and efficient use of resources would save millions.

Jobs must be created in agriculture, textiles, maintenance, recycling - this is where our future needs will lie. We must learn to use technology sensibly: automation can create more problems than it solves. Small-scale production would allow us to see what we are making, and why, and would provide more job satisfaction. Work-sharing, co-operatives and community schemes would involve people more in their jobs. The chaos caused by labour disputes is the result of the way we organise ourselves. Small units, producing for local consumption will not provide the opportunity for halting the entire national economy, and workers will value job satisfaction and security as highly as wages.



GOVERNMENT

We do not value our democracy highly enough. We put too much emphasis on control from the centre. Government must be decentralised, decisions taken by the communities concerned - give people back responsibility for their lives. Our electoral system deprives our votes of any meaning: proportional representation will restore our belief in democracy.

THE FAMILY AND THE COMMUNITY

A stable society depends on a sense of community, but the strains of the rat-race are destroying family life and our sense of values. Encourage local decision-making, involve everyone in the community, attach proper value to the knowledge and experience of older people, and a real sense of pride and social responsibility will emerge.

THE ENVIRONMENT

Man must learn to live with nature, not exploit it. We are exterminating species that have lived for millions of years. We are polluting our land, rivers and seas in the short-term pursuit of wealth. Controlling pollution is just seen as an inconvenience: in fact, we need to re-think our agricultural and industrial processes, and our priorities.

TRANSPORT

Is the private car the best means of transport that 20th-century man can devise? To provide for it, we build new roads that destroy communities and only move traffic-jams from one place to another. Lead in petrol causes brain damage. Cheap, reliable public transport is one answer. Locally produced goods mean less need for freight transport, which, anyway, must make more use of rail and canal. Local employment means less commuting.

