

Britain's smallest political party "PEOPLE" was established on January 29th. 1973 and is based on ecological principles ("Blueprint for Survival" et al) It fielded 6 candidates in the February and 3 in the October 1974 elections and is now represented in 30 locations from Cornwall to Thurso in Scotland.

Referendum

PRESS RELEASE



May. 31st. 1975

The British people are being tricked and insulted by their political representatives in a false campaign over the E.E.C. referendum. Both the "Yes" and the "No" campaigners are using the same arguments, particularly over unemployment and food prices, resulting in complete confusion for the public. From radio and television programmes and press reports it is clear that with few exceptions the mass of the supporters working on both sides are not even aware of their own supporting arguments, still less have they given them reasoned consideration.

If it were not so incredulous one could almost conclude that the mutually exclusive claims being put forward were part of a deliberate and treacherous conived plot to hoax the electorate into massive abstinence and thus allow our careerist politicians to escape John Citizens wrath for their shortsightedness of past and present government policies.

The people of Britain are intelligent and well educated. They have the courage and moral fibre to face up to the real issues, even if their members of parliament do not. In the last few days of this referendum campaign they are entitled to less humbug and more candour and clear vision from those who set themselves up as their leaders.

The truth is that whether Britain stays in or comes out of Europe we are doomed to continue our industrial decline with all that that implies. World conditions of (increasing) overpopulation, resource shortages and food scarcity will see to that. Europe as a whole will one day have to face the same situation being only about 80% self sufficient.

The choice facing Britain on June 5th is very simple:-

"Are we prepared to accept a sharp sudden jolt of catastrophic proportions in unemployment, food shortages and so on by pulling out now, but by being the first industrialised nation to face up to the realities of 'the post industrial age' use this to advantage to become once again our own masters. (Producing all our own food & living within our resources)"

or

"Do we hang onto Europe and sink slowly into the slough and the inevitable eventual even greater catastrophe that faces the Western World over a longer period of time, barring a complete shift in fundamental values and policies"?

The PEOPLE party says 'NO' as the answer in this referendum but looks hopefully to a broader vision of our future needs.