

HOW is the party organised and financed?

The party consists of groups and individuals from Cornwall to Caithness, each group free to run its own affairs.

Collective leadership is exercised by an annually elected National Executive Committee. At present each member must retire for at least one year after 3 years continuous service.

Funds are raised nationally from subscriptions, donations, the sale of publications and from the pockets of members. The party has no financial backers and therefore owes allegiance to no man, industry, trade union or anonymous organisations.

The Ecology Party NEEDS people, money, expertise

There is a place for everyone in the party — in an election campaign each candidate is supported by a host of people who organise fund raising drive, make posters and rosettes, address envelopes, research, canvass, attend meetings and so on. Between elections we need a network of local contacts to whom new enquirers can be referred. We need discussion groups to iron out details of policy.

The Ecology Party NEEDS constant publicity

Letters to newspapers, TV, radio, magazines and appearances at public meetings and demonstrations will all help to spread awareness of our existence.

The Ecology Party NEEDS to overcome disillusionment with politics.

Con., Soc., FOE, Population Countdown etc. all have similar objectives to the Ecology Party. We have to show them that they can be achieved more quickly by the Ecology Party than by piecemeal adjustments made through other parties.

The Ecology Party NEEDS to grow.

We have to show the pressure groups that the Ecology Party is the only political party worthy of their support.

We have to persuade the ecology groups in the other parties that they can only make progress with us.

We have to convince the general public that ours is the only party which can promise long lasting economic stability.



**The Ecology Party
NEEDS YOU**

Join and you can:

Be part of the spearhead of the attack on the growth economy.

Contribute ideas and effort to help shape the future society.

Work towards gaining more control over your environment.

Make contact with like-minded people.

Use the attached reply paid form to

JOIN NOW

Postage will be paid by the Ecology Party

BUSINESS REPLY SERVICE
Licence No. WR13



The Membership Secretary
2 The Old Vicarage
26 Main Road
Kempsey
WORCESTER WR5 1BR

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Telephone numbers of National officials
(correct at time of printing)

- Batley 472767 (Clive Lord)
- Coventry 22048 (Michael Benfield)
- Leeds 664669 (Peter Allen)
- Liverpool 722-4328 (Peter Murray)
- Worcester 820489 (Elizabeth Davenport)

Local Agent's Name and Address

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THE Ecology Party
Formerly 'PEOPLE'



A party whose policies are based on the principle that mankind must live in harmony with Nature within the limits of the Earth's finite supply of resources.

A party committed to following democratic processes in all its activities.

**When? What?
Why?
Where? How?**



Voting at the 1975 Conference

WHEN was the Ecology Party founded?

Launched in January 1973 as PEOPLE and merged with Movement for Survival in February 1974 it adopted the name The Ecology Party at the second annual conference in June 1975.

The first annual conference, called to debate the party's manifesto and to elect a National Executive Committee, was held in June 1974. A substantially revised manifesto was adopted at the 1975 conference.

The party put up nine candidates in the two general elections in 1974 and plans to continue contesting parliamentary seats and to enter local politics.

WHAT are the party's aims and policies?

The first aim is to evolve policies for a substantial, ecologically sound way of life. The Ecology Party accepts the conditions of a sustainable society given in "A Blueprint for Survival"; minimum disruption of ecological processes; maximum conservation of materials and energy; a population in which recruitment equals loss; a social system in which the individual can enjoy rather than feel restricted by the first three conditions.

The second aim is to publicise these policies.

The third aim is to achieve the political power necessary to implement them.

Important principles behind the party's policies are:

A steady state economy which is the economy of stock rather than flow.

Conservation of raw materials, land and energy derived from non-renewable resources.

Population stabilisation at a level which can be sustained comfortably by our domestic production of food and raw materials.

Self-sufficiency in temperate foods, manufactured goods and energy.

Long-term planning to ensure that any course of action can either continue indefinitely or will lead to a situation which can be sustained without disturbing the ecological balance in Nature.

Decentralisation involving the dispersal of large conurbations, the devolution of government and the reduction in size and power of the large commercial and industrial organisations.

Basic material security for individuals guaranteed by society.

Full policy details are in "A Manifesto for a Sustainable Society" price 50p.

WHY a new political party?

In order to achieve a sustainable society our present way of life has to be changed in many ways. This is only likely to be done successfully by following a carefully coordinated programme of change. Such a programme could be drawn up by any society or group, but because power in our society is held mainly by politicians it is likely that it will only be carried out when these politicians in power are also ecologically minded.

There are so-called ecological groups in many political parties and their aim is to bring about change from within these parties. Their effectiveness is questionable. All these parties need economic growth to support their policies and it is too much to expect that any of them can adapt their philosophies to a steady state economy, which is needed to meet ecological constraints, without losing completely their present identity and most of their popular support.

The only way that long-term change can be brought about is by an independent ecological political party which can:
offer Britain a clear alternative solution to her troubles
AND
will challenge other politicians in debate and at elections.

THE ECOLOGY PARTY CAN DO THESE.

WHERE does the Ecology Party fit in with other parties?

The important difference between the Ecology Party and ALL other parties is in its attitude towards economic growth. They need economic growth to sustain their policies. The ECOLOGY PARTY needs a steady state economy to sustain its policies.

The ECOLOGY PARTY realises that pollution control, long-life durable goods, reduction of waste, recycling and increased home production of food and more than trendy new ideas — they are vital to our survival as a nation.

The ECOLOGY PARTY realises that a steady state economy will work best in a society composed of small self-governing, relatively self-sufficient population units; a society in which employees can be co-owners of the firms in which they work, but also one in which small-scale self-employed enterprises is encouraged; a society in which land is owned by the community as a whole; a society which places less emphasis on material wealth and more on personal fulfilment and achievement.

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APPLICATION FOR MEMBERSHIP of the Ecology Party

I/We
Forenames Surname
of Tel.....
Home
address
Business Tel.....
.....

hereby apply for full/associate/joint membership of the Ecology Party.

I/We enclose a cheque/P.O. payable to the Ecology Party for £

NOTE: Full membership at £4 a year entitles you to receive the monthly journal and to vote at meetings. Associate membership at £2 a year holds voting rights only. Joint membership at £6 entitles each couple to one journal only. Membership is renewable 1st January.

I/We enclose a donation of £..... to party funds.

Please send by return of post:

	Price
.....copies of this leaflet (10 at 15p; 25 at 30p; 50 at 55p; 100 at £1)
.....copies of "A Manifesto for a Sustainable Society", the official policy document at 50p each
.....copies of a short policy statement at 15p each
Postage and package	10p
Total

Signature..... Date.....
A series of pamphlets is in the process of preparation. A list of the titles that are available will be sent together with two copies of this leaflet with your membership card literature ordered.

STANDING ORDER

Bank
Branch
Address
Please pay on 1st January to:
Barclays Bank
High Street
Wavertree, LIVERPOOL
The sum of:
For credit to the account of the Ecology Party and make similar payments annually until cancelled.
Date..... Signature.....

N.B.—If this reply paid form is used for enclosures please SEAL THE EDGES.