

ecology party



A REAL ALTERNATIVE

Election Communication

ECOLOGY PARTY

YOUR CANDIDATE

John Ingham has been a local resident for four years and lives at 34, Lakewood Crescent, Henleaze. Aged 24, he is a field representative for a leading Insurance Company.

Besides his involvement in the Ecology Party, he is keenly interested in all environmental matters and in particular the growing emphasis on Nuclear Power. He is actively campaigning against the proposal to build a Nuclear Power Station at Portskewett in Gwent.

VOTE

INGHAM X

JOHN INGHAM

YOUR
ECOLOGY PARTY
CANDIDATE
FOR BRISTOL WEST



34 Lakewood Crescent,
Henleaze, Bristol BS10.

Dear Voter,

Since it was formed in 1973, the Ecology Party has steadily grown in strength. At the moment, we are a relatively unknown quantity – but not for long!

In a world that has never seen as much environmental and social chaos, you have the chance to vote for a completely fresh approach – an approach that offers a real alternative to the self-defeating policies of both Right and Left. Your vote will not be wasted – the result in this constituency is a foregone conclusion anyway.

The choice is yours. A vote for the Ecology Party will be noticed – the battle has only just begun and we need your help.

Yours sincerely,

REMEMBER:
WE DO NOT INHERIT THE WORLD FROM OUR FATHERS
WE BORROW IT FROM OUR CHILDREN

THE ECOLOGY PARTY

'Ecology' is the study of the balance between animals, plants and their environments. Simple though this sounds it is the most basic political reality of all. By ignoring ecology man is endangering his survival.

By overfishing the seas and squandering irreplaceable oil reserves, polluting the atmosphere and eroding the soil we are running up against the limits of the planet's tolerance.

These are the central issues, not the outdated arguments of Right and Left. We are the only party to recognise that *economic growth* is at the root of all these problems and that yet more growth cannot solve them. We offer the only Real Alternative

ENERGY

Oil and gas are running out, yet world energy demands are increasing dramatically, forcing prices higher and higher. We are now slaves to our energy needs.

Alternative sources of energy must be developed - solar, wind and tidal, but nuclear power is not the answer - it is enormously expensive and will condemn the next hundred generations to cope with lethal waste materials.

We must divert investment away from the private car and its road system into redeveloping all forms of public transport, especially the rail and canal networks.

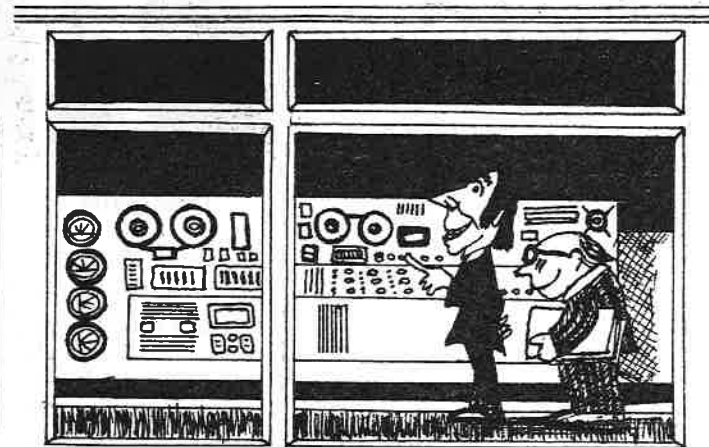
But first priority must be given to drastic reductions in energy dependence to conserve supplies for future generations.

AGRICULTURE

We now import over half our food, and must protect ourselves from future world shortages. Yet since 1972 one million acres of fertile land have been covered in roads and urban development.

We must - encourage small and more labour intensive farms, producing more per acre. We must - reduce dependence on chemical fertilizers and pesticides, and imported foodstuffs.

We must - protect the fertility of the soil for future generations.



EMPLOYMENT

Economic growth means more machines and fewer jobs. Growth means unemployment.

We believe that wherever possible large businesses must be divided into smaller units to meet local needs. Jobs must make greater use of skills and craftsmanship, leading to greater job satisfaction.

A stable economy means stable employment.

THE COMMUNITY

For years our society has encouraged the break up of families and communities as people have moved away from their roots to find jobs. The result is social instability shown by increasing violence, vandalism and crime. More police and social workers are not the long term answer.

We believe in *decentralisation* of power and industry so that people have more say in the running of their own affairs and are more involved in their work.

The principal of local responsibility will produce a more stable society for us all.

DEPARTMENT OF EMPLOYMENT



".....and here we have our new £2 million electronic digital dole assessor which does the work of 100 clerks."

ENVIRONMENT

Pollution is the price that has to be paid for our affluent economy. We are exchanging the greater wealth of our natural surroundings for the instant satisfaction of material pleasures.

We must - stop pollution at source by legislation and taxation.

We must - encourage recycling and limit packaging and non-returnable containers.

We must - plant more trees.

There is only one Britain, it is our precious home. It deserves all our care to preserve it from degradation and destruction and by doing so to secure our future.